

Professional Ambassadors What do they do?

1. introduction

The growth of IPowerE membership and contribution to IPowerE's activities depends to a large extent upon how well IPowerE reaches out to companies and organizations. Professional Ambassadors represent IPowerE to engage with companies and organizations to:-

promote the setting up of an IPowerE approved company schemes for registration of their employees as EngTech,

where a scheme is not appropriate or for IEng and CEng, to encourage the company to register employees by individual applications,

secure company participation in IPowerE activities such as technical visits, submission of papers, speakers at conferences and

open opportunities for sponsorship of IPowerE.

Ambassadors are not expected to carry out scheme assessments, professional interviews or review papers but only to broker the initial contact with companies and foster the relationship.

This note provides general information on being an IPowerE Ambassador the details of EngTech, etc. are provided in specific documents available via the IPowerE Ambassador's web page.

2. Background

IPowerE Ambassadors use their relationship and understanding of their contacts to promote IPowerE in various ways thereby making efficient use of time and travel.

IPowerE Ambassadors do not need any specific skills or training simply an understanding of the mutual benefits of a relationship between a company and IPowerE.

Companies benefit from involvement with IPowerE by:-

registration of their employees demonstrates the competence and commitment of the company's staff,

participation in IPowerE activities provides access to a knowledge network and the facility to place products and services in the industry, receive feedback and participate in the furtherance of knowledge

sponsorship raises a company's profile with a focused audience.

3. **Support**

IPowerE Ambassadors have access to various documentation, template PowerPoint presentation and general support. No particular skill or experience is required beyond an ability to engage with people and deliver a presentation. No specific training is required and preparation for the initial meeting would not take long. Hopefully, the initial meeting can be "tacked on" other business with the company thereby not incurring any travel time or cost, although reasonable expenses would be paid by IPowerE. The staff of the Bedford office and numerous people from the membership are available to provide specific information.

IPowerE Ambassadors must be IPowerE members and could find that the rewards gained are such that they consider joining IPowerE's Advisory Council and/or Trustee Board.

IPowerE does not have a set number of Ambassadors and it would be acceptable for an Ambassador to engage with one company where links are strong or engage with a number of companies. There is not necessarily a long term commitment on the Ambassador.

A list of target companies and co-ordination of Ambassadors, simply to avoid the small risk of one company receiving two approaches from IPowerE, is maintained by Bedford office and Ambassadors are asked to advise Bedford of their intended activity and the outcomes by simple e-mail or phone calls. Ambassadors are overseen by the Membership Committee.

3. **Next Step**

Take some time to review the associated documents, consider who your contacts are and how they might be suited to collaborating with IPowerE, the register your interest.